



**MILAN, ITALY
3 – 8 JULY 2020**

RULES AND REGULATIONS

1. THE EVENT

The 9th edition of Agenda Brasil - Festival Internazionale di Cinema Brasiliano - is organized by Associazione Culturale Vagaluna, and will take place in Milan, at Spazio Oberdan and at MIC (Museo Interattivo del Cinema) in July 2020. The event is held in partnership with Fondazione Cineteca Italiana and is supported by the City of Milan, the Embassy of Brazil in Rome and the Consulate General of Brazil in Milan.

1.1 Associazione Culturale Vagaluna was founded in 2011, with the aim of promoting research and development of various artistic languages, with a special focus on international exchange. Through Agenda Brasil - Festival Internazionale di Cinema Brasiliano, Associazione Vagaluna intends to contribute to the formation of audiences, presenting films that seek channels for international distribution. The Festival's objective is to promote Brazilian cinema, presenting a representative portion of its recent production and contributing to its dissemination and debate, including with international distributors.

1.2 Agenda Brasil will present a selection of fiction films and documentaries. In addition to the films of the Official Selection, other works may be shown at the invitation of the festival director. The films will be shown in original language with Italian subtitles.

1.3 MAF Media, partner of Agenda Brasil: during the Festival, MAF Media, sales agent and audiovisual content distribution company for cinema, TV and streaming, accompanies the program and contacts the producers of the films considered most suitable for distribution in Europe. The festival's critic-awarded fiction feature will be distributed in Italian cinemas (see art. 4.3).

2. SELECTION PROCESS AND ADMISSION REQUIREMENTS

There will be a pre-selection of films in competition, carried out by a committee composed of consultants and specialists in international cinema. The registered films may also be included in non-competitive shows within the Festival's program, at the invitation of Associazione Vagaluna. The registered films may also integrate retrospective editions of the festival in Rome, Turin and Genoa, in addition to a one-week retrospective in streaming open only to Italy, with prior authorization by the person responsible for the film.

2.1 Fiction and documentary feature films, produced or co-produced in Brazil and spoken in Portuguese, can register for the Festival. Only films that have never been shown in Milan can apply for the Official Selection. These should not have been seen, not even in part, on television, on the internet or through any other channel or form of diffusion. Films submitted must be recent productions, completed after July 31, 2018, and must not have been entered in a previous edition of Agenda Brasil.

Short films and medium-length films (lasting less than 52 minutes) will not be admitted for registration.

- 2.2 Registrations: to register, it is necessary to complete, sign and send the Registration Form to info@vagaluna.it - subject 'Registration Agenda Brazil 2020 name of the film - together with:
- 2.2.2 dialogue list in Portuguese and, if there are any, in other languages, preferably in str file or text with time code
 - 2.2.3 synopsis of the film
 - 2.2.4 three high-resolution photographs of the film
 - 2.2.5 biography, filmography and a photograph of the director
 - 2.2.6 press kit, if possible
- 2.3 Deadline for registration: March 2, 2020. Registration will not be accepted after the deadline.
- 2.4 Fees: no registration fee will be charged and no exhibition fee will be paid for the selected films, either for the competitive section or for non-competitive shows and consequent retrospectives.

3. SELECTION

Vagaluna Association is responsible for establishing the films in competition. The results of the deliberation will be communicated only to the selected candidates, by email, before March 16, 2020. Those selected will have a period of ten days to sign a term of commitment that will confirm the film's participation in the festival.

3.1. Applicants for the selected films must send:

- 3.1.1 By March 23, 2020: digital copy of the film enabled for download, in low resolution, without subtitles, for subtitling and synchronization works
- 3.1.2 By June 1, 2020: copy of the film in DCP or digital file format that will be indicated in due course, by Associação Vagaluna.
- 3.1.3 By June 1, 2020: digital copy of the film in high resolution, as a back-up in case of emergency.
- 3.1.4 By June 1, 2020: file of the trailer of the film in high resolution, via link vimeo, we transfer or similar, to the address info@vagaluna.it.

Failure to receive the materials described above by the dates indicated implies the elimination of the film from the festival, regardless of the fact that it was previously selected.

The cost of the screeners for pre-selection, as well as the transport of the copies of the films will be borne by the participants. The festival undertakes to pay for the shipping of copies to Italy and back in case there are extra resources to do so.

All materials and films will become part of the festival's archive, exclusively for documentation and research, and Associazione Vagaluna undertakes not to allow them to be used commercially, in order to protect the interests of its directors and producers.

3.2 After being selected, the films cannot be screened at another festival, shown commercially or at preview sessions, open to the public, in Italy, before July 14, 2020, under penalty of being removed from the competition.

The selection of a film must remain confidential until Associazione Vagaluna announces the festival line-up. Failure to comply will result in exclusion from the selection.

3.3 Associazione Vagaluna will establish the date and time of the screenings of the films.

4 AWARDS

4.1 Associazione Vagaluna will invite film and audiovisual professionals, critics and distributors, to be part of the jury, who will be responsible for the final decision in choosing the winners.

4.2 The jury's decision is sovereign and indisputable.

4.3 The jury will award a prize for the best fiction feature, to be defined, and the AGENDA BRASIL trophy; an award for the best documentary, to be defined, and the AGENDA BRASIL trophy. The

feature film awarded by the jury will be distributed in Italian theaters. The distribution contract will be established directly between Cinemaf and the film producers, in the modalities undoubtedly defined by Cinemaf.

The public will also choose their favorite film and documentary and they will receive the AGENDA BRASIL trophy. The awards will be announced on the closing night of the Festival.

4.4 The jury may award other prizes and mentions.

4.5 Disclosure of the award: producers and distributors of the films presented at the Festival are invited to display, when the winning film is released in theaters, an image of the awarded prize, containing the Festival laurel.

5 GENERAL RULES

5.1 In order to promote Agenda Brasil, fragments of the selected works may be exhibited by the event's production, in movie theaters, open or closed television networks and non-commercial sessions. Any restrictions must be placed in writing when registering the film.

5.2 The festival is open to the public and it has the participation of professionals and accredited journalists from the Italian, international press, radio and TV. By agreeing to take part in the Festival, all participants waive, free of charge, their broadcasting rights for any recorded footage or audio, allowing the media to make use of such materials free of charge.

5.3 Invitations to directors: at the time of this announcement, the Festival does not have resources in its budget to invite directors or representatives of the films in the contest, but undertakes to contribute to the expenses of those who wish to participate in the event, if there is a possibility.

5.4 Producers, distributors or other parties submitting films must ensure that they are legally authorized to represent the film at the Festival.

5.5 Participation in Agenda Brasil – Festival Internazionale di Cinema Brasiliano implies acceptance of these regulations.

5.6 The cases that may be omitted in this Regulation, will be resolved by the Direction of Associazione Vagaluna.

Milan, 29 November 2019

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Associazione Vagaluna – Via Francesco Hayez 17 - 20129 Milano - tel. 3396783588 - cod. fisc. 97597240155

www.vagaluna.it - e-mail: info@vagaluna.it



APPLICATION FORM

Application deadline: 2 March 2020

Fill in and send to info@vagaluna.it in PDF format.

The absence of complete information in this form may result in the elimination of the registration.

HOLDER

Company name:

Name and Last name:

City and Country:

Telephone number:

Whassapp for urgent communications:

Email:

FILM

Original title:

Type Feature fiction Documentary

Duration:

Country/countries of production:

Finish date:

First screening date:

Link to film, downloadable (Vimeo or equivalent), with English subtitles.

The link will be used exclusively by the Festival organization for evaluation and selection:

Password:

Does the film have an international sales agent/international distribution?

Yes No

Site and/or Facebook page:

Festivals the film has taken part in and eventual awards:

In case the film is selected, will it also be able to participate in the week-long digital streaming show, limited to Italy, to be held in 2020?

Yes No

FILM DIRECTOR

Name and last name:

Telephone number:

Email:

PRODUCTION (Not to fill in if same as holder)

Company name:

Name and last name:

City and Country:

Telephone:

Email:

AUTHORIZATION

I, the undersigned

, holder of the film

declare that I have read and accepted the regulations to participate in the 2020 edition of AGENDA BRASIL. I further declare that I am legally authorized to register the film at the Festival. I also authorize the use of images and information about this in AGENDA BRASIL's promotional material and on its respective website and social networks. I also allow the festival to make the information, images and sounds of the production available to the press and use it for all the dissemination that is necessary for the event.

(Place and date)

Checklist for registering and sending to info@vagaluna.it

1. this registration and authorization form, completed and signed by the holder, in PDF format.
2. dialogue list in Portuguese and, if there are any, in other languages, preferably in str file or text with time code.
3. synopsis
4. three high resolution fotos of the film
5. biography, filmography and a photo of the director
6. press kit, if possible

The applicants will receive a confirmation of their registration by email within 7 days of sending the material.

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